

Request For Proposals

Call To Local Artists



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The University of Niagara Falls Canada (UNF) is seeking local artist proposals for an art feature in our new campus at 4342 Queen St. in Niagara Falls.

We are launching our new university in Spring 2024 and are looking for a local artist to help capture our identity in the form of a large art feature in the new student lounge.



Deadline: Wednesday, Jan 31 2024 — full details on reverse
Bracketed “[]” space above denotes artwork area allotted, approximately 17’x9’

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General Art Direction

- Create a focal point of excitement and interest for students and guests in the lounge;
- Be an original, standalone design;
- Require minimal maintenance; and
- Not pose any safety risks to the viewing audience.

Artist Eligibility

This is a local competition open to artists who are 18 years or older with a connection to the Niagara region. All submissions will be considered.

Location

The artwork will be located in the recently opened student lounge, on a large white wall behind the communal kitchen that will become a defining feature of the space. (See reverse)

Project Budget

The submission should include a pricing proposal. It should include design fees, labour, supplies, insurance, transportation, and any other associated costs.

Tentative Schedule

Jan 31, 2024: Deadline for submissions, due at noon.

Feb 15, 2024: Finalists selected; interviews scheduled.

Feb 22, 2024: Final artist selected.

April. 26, 2024: Artwork installation to be completed.

UNF Identity: Visual Element Guide

The University of Niagara Falls Canada (UNF) is situated in the heart of Niagara Falls and is committed to cultivating an academic community that prepares graduates for leadership in a digital world. UNF offers a variety of professionally oriented undergraduate and graduate programs. Through an immersive learning setting that promotes interactive and experiential education, UNF takes pride in delivering a distinctive academic journey that readies prospective graduates for success in their chosen fields.

University Tagline: Innovation Flows Here

Campus Art Direction: Our new campus takes inspiration from the power of the five Great Lakes, and the immense energy the flows between them. As a junction point between two great bodies of water, Niagara Falls embodies a convergence point of energy from the great lakes and has inspired visitors for centuries. As a digitally orientated institution with five innovative programs that provide the skills needed for the jobs of today and tomorrow, UNF will become a convergence point of ideas and innovation.

Other Elements to Consider:

UNF provides a modern, technology-driven education that prepares students not just for current demands but also for future challenges.

Community Engagement and Impact: UNF aims to be deeply rooted in the Niagara Falls community, responding to local needs, fostering economic growth, and retaining local talent by providing educational opportunities within the city.

The Digital Mindset: UNF's core educational philosophy comprises Digital Fluency (ensuring students are proficient in digital technology) and Growth Mindset (encouraging continuous learning and problem-solving).

Future-Focused Education: UNF is designed to equip graduates with the digital skills necessary for today's world and empower them to create the digital tools of tomorrow.

Artist Selection Process

The review committee is composed of UNF staff and stakeholders. The committee will evaluate all proposals and recommend finalists. Finalists may be asked to present their proposal at an in-person or online interview. After the interview stage, the review committee will select one artist for the project.

Evaluation Criteria

The artist's statement of interest, professional work history, and submitted work examples will be evaluated by the selection committee. The committee will review applicants on the basis of:

- Artistic excellence.
- Alignment of the project proposal with stated requirements.
- Demonstrated ability to execute a project of this scale under the criteria developed and within the approved budget set forth.

Required Submission Materials

Visual Materials: Project proposal(s), which should include concept images in jpg format, pdf document, or PowerPoint presentation.

- Sample work or supporting materials demonstrating past projects.
- Clearly describe your interest in this project.
- Proposed budget.
- A Resume or CV of relevant education and professional experience, including any past public art commissions.
- Mailing address, email address, and phone number.

References

- Names and contact information of two references.

Proposal Submissions

All submissions must be submitted to:

communications@unfc.com, using an appropriate file sharing platform (Dropbox or WeTransfer) or as an email attachment if space allows.

Submissions must be received by Wednesday, Jan 31 2024.

(Noon EST)

Site visits are available on request.

Please contact Linda Lewis at linda.lewis@unfc.com